

## **WORLD NO TOBACCO DAY**

**Venue:** Higher Secondary School, General Public At Kayar Village

Every year, on May 31, WHO and partners mark World No Tobacco Day (WNTD), highlighting the health and other risks associated with tobacco use, and advocating for effective policies to reduce tobacco consumption. It is intended to encourage a 24-hour period of abstinence from all forms of tobacco consumption around the globe. The member states of WHO created World No Tobacco Day in 1987. In the past 29 years, the day has been met with both enthusiasm and resistance around the globe from governments, public health organizations, smokers, growers, and the anti-tobacco industry. It is one of the 8 official global health campaigns marketed by WHO.

### **Theme**

“Tobacco And Heart Disease”

The focus of World No Tobacco Day 2018 - Link between tobacco and heart and other cardiovascular diseases, including stroke, which combined are the world's leading causes of death.

Feasible actions and measures that key audiences, including governments and the public, can take to reduce the risks to heart health posed by tobacco.